

Manchester Tourism and Community Development Commission
October 25, 2021

Members Present

Joni McReynolds
Lori Perry
Roxanne Patton
Zakk Huddleston
Kevin Sherrill

Members absent

Dustin Gallaher

Others Present

Becky Johnson
Katy Riddle
Ryan French

Kevin called the meeting to order at 5:36pm. There is a quorum.

Roxanne made a motion to approve the September minutes. Lori seconded the motion, motion carried to approve the minutes.

Chamber of Commerce - Tourism is sponsoring the November Chamber of Commerce meeting. Katie presented a draft power point presentation to be used at the November Chamber luncheon. Tourism members contributed to verbiage to be added to the presentation.

Recreation Department - Becky Johnson represented the Recreation Department. They have the following events scheduled: indoor triathlon scheduled (500 yards swimming, ten miles bike ride, 5K on treadmill), a Thanksgiving camp, and the Christmas tree lighting and parade. The parade is scheduled for Saturday, Nov 27, at 6:30p.m. The tree lighting ceremony will be at the end of the parade. Nov 29 - Dec 5, Trees of Xmas will be held in the Ada Wright Building. The theme for both is "Christmas Through the Ages." The Rec Center will have new hours closing at 8pm Mon - Thursday. Friday hours will still be from 5 am - 6pm. Sundays the Rec Center will open at noon. There are 15 Top Gun tournaments scheduled for next year.

Ryan French Director of SCTTA - The State will be putting out a "State of the Region" in a few weeks. The data is from the State of TN Economic Impact study. The new company breaks down the impact data on segments of the economy. Out

of thirteen counties, this year Coffee County moved into first place. Ryan talked about the economic impact. \$105M (pre covid #) new data \$129M. Ryan said for Tourism money, we need to work on transportation funds, an example would be charging stations for electric cars. The information is on the scttapartners.com website. There is a regional meeting Oct 27 that Ryan recommends we watch. [Downtowntn](http://Downtowntn.com) is another website to look at. [Become a Tennessean.com](http://BecomeATennessean.com) is for people that want to move to tn.

Joni moved to pay for the membership of Play TN. Kevin second, motion carried. Recreation will represent Tourism.

Kevin reported that the city reached out to the city attorney regarding working with Scott van Velsor. A contract will have to be created with Scott for the payment of \$4K that Tourism vote to pay him. An end date for the project for The Walls for Women Mural will need to be added to the contract.

Ryan provided information on the Grant for South Central Development District, and it is a tourism infrastructure grant. The application is for a rural community with a 50/50 match. Tourism would have to apply for the grant. Perhaps Tourism can look at creating a food truck pad for hook up at Rotary Park. Roxanne made a motion to move forward with the grant process of Tourism infrastructure grant and to ask the BOMA to support the grant, Zak seconded the motion. Motion carried.

Meeting adjourned at 6:55pm.