

Manchester Tourism and Community Development Commission
June 28, 2021

Members Present

Joni McReynolds
Andrea Bates
Roxanne Patton
Kevin Sherrill

Members absent

John Richardson
Dustin Gallaher

Others Present

AJ Foxx
Katy Riddle
Ryan French

Joni McReynolds called the meeting to order at 5:45pm. There was a quorum present at first, however a quorum was achieved shortly after the meeting convened.

Chamber of Commerce - Katy Riddle reported that she was working on the next Tourism Magazine. She sent 30 boxes of the magazines to the Nickajack Tourism Center. The Chamber only has 4 boxes remaining. The new magazine will be ready for distribution in a couple of months.

The City of Manchester is looking at applying for a grant for a 75/25 split that will upgrade the facade of buildings. (75 - State, 25 - Property owner). Tourism is expected to pay \$12,500 toward the grant.

Economic Consultant - The Manchester Chamber of Commerce is working with a consultant which will determine what businesses should/could come to Manchester. The consultant will create a plan - Community Pride. The consultants will come back in August for a planning session. This project is a part of Manchester Economic Development.

Recreation Department - AJ introduced Becky Johnson (formerly from Murfreesboro) as the new Assistant Director of Manchester Parks and Recreation.

Ryan French - Ryan presented information on a Marketing Grant from the State of Tennessee. The deadline to apply is July 30. The grant consists of \$1M statewide

for 90 counties, outside of the big 5 counties. This grant would involve a 50/50 match. Usually, \$35K is disbursed for those that receive the grant. Joni made a motion to approve Tourism applying for the marketing grant. Roxanne second, motion carried.

Kevin made a motion to form a sub-committee to bring music back to the community. Andrea second, motion carried.

Roxanne made a motion to approve the June Tourism minutes. Andrea second, motion carried.

City Attorney Gerald Ewell has been asked to research if Tourism could donate to the Churches of Christ Relief Fund in the name of Carl Russell and if funds could be given to support the MAC.

Kevin made a motion to approve the paying of dues to be a part of the South Central TN Tourism Association. Roxanne second, motion carried.

Meeting adjourned at 7:20pm.