

Manchester Tourism and Community Development Commission
Meeting Minutes
Special Called Meeting
July 20, 2023

Members Present-Lori West, Lori Perry, Erin Kehely, Joey Hobbs, & Lori Watson

Members Absent-Joseph Sherrill

Others Present Katy Riddle, John Fletcher, Shelby Haggard, & Alan Pitner

Lori Perry called the meeting to order at 5:02pm. There was a quorum present.

Erin Kehely made a motion to approve the April minutes, Joseph Lori West seconded, motion carried.

Community guest John Fletcher & Shelby Haggard representing Common John Brewing Company presented the committee with two (2) Community Grant request forms. Common John Brewing would be holding two events.

Three (3) day “2023 Family Reunion Beerfest” held September 13-16. Grant request form in the amount of \$4000.00 to be used for marketing and fees for music. Discussion was had on success of previous years event and was stated there were guest from around the region and out of state guest who attended past events, with anticipation of more guest arriving for this year bring more tourism to Manchester.

Joey Hobbs made the motion to fund Community Grant request, Lori Perry, seconded, motion carried.

One (1) day “2023 5K Fun Run & Halloween Bash” to be held October 28, 2023. Grant request form in the amount of \$2000.00 to be used for marketing, sponsorship for timing system, awards and music. Discussion was had on event route and anticipated guest of 100-250.

Joey Hobbs made the motion to fund Community Grant request form, Lori Perry seconded, motion carried.

Manchester Chamber of Commerce-Katy Riddle stated that she had received the TNTD Marketing Grant paperwork for the 2023-2024 year that was due on July 28th. She and Lori West had met with Dominic Gialdini of SCTTA to get an idea of marketing cost and marketing options. Katy put together a proposal for the committee of cost and ideas such as “event” marketing for the City of Manchester, and was asking the committee were they interested on moving forward on applying for grant that would include matching funds if awarded. Discussion was had on what the committee was awarded from same grant in 2022-2023.

Joey Hobbs made motion to apply for TNTD Marketing grant, Erin Kehely, seconded, motion carried.

New Business-Coffee County “Out of the Darkness” Walk Sponsorship.

Deidra Goins, Walk Chairman, sent in a Community Grant request form in the amount of \$2000.00 for the Manchester Tourism Committee to sponsor. Event to be held September 16th.

Joey Hobbs made the motion to fund sponsorship request, Lori Perry, seconded, motion carried.

Budgeted Expenditures-Manchester of Chamber of Commerce 1st Quarter 2023 MOU invoice for \$6750.00.

Lori Perry made the motion to pay invoice, Erin Kehely, seconded, motion carried.

SCTTA Membership dues in the amount of \$1500.00.

Lori Perry made the motion to pay dues, Erin Kehely, seconded, motion carried.

Erin Kehely made the motion to adjourn meeting, Lori West, seconded, motion carried.

Adjournment 5:38p.m.

