

Manchester Tourism and Community Development Commission
May 24, 2021

Members Present

Joni McReynolds
Andrea Bates

Members absent

Dustin Gallaher
John Richardson
Kevin Sherrill
Roxanne Patton

Others Present

Joyce Prusak
Elena Cawley
Katy Riddle
AJ Foxx

Joni McReynolds called the meeting to order at 5:40pm. There was not a quorum present and Joni informed the group that no votes would be conducted because there wasn't a quorum.

Chamber of Commerce - Katy Riddle reported on the Tourism Magazine.

FYI - Coffee County has a 3 star certification. One of the county's goals is to establish a regional tourism effort.

The ad was turned in for the Map and the Chamber/Tourism is waiting for it to be delivered.

Katy has been in conversation with Carroll Multimedia in creating a video on sports in Manchester.

Recreation Department - AJ reported that the Recreation Dept. and Tourism have worked together in the past during the July 4th event. They are looking at the band, Seven Bridges, which has been to Manchester in the past and they will come again at \$5,000. AJ asked if Tourism could help pay the cost for the band.

Recreation Dept. is getting into summer activities (summer, day, and basketball camps and etc.).

New Business - Presentation from the Children's Advocacy group. They can't discuss what goes on because of the confidentiality. They serve about 350 children in the local area. They have partnered with an artist to paint a mural in Manchester (the location is the bridge on Waite Street behind the soccer fields). Troy Freeman based in Illinois, is the selected artist. He has painted a project for University of Tennessee. "Join Our Request to Fight Child Abuse" is the theme. Children's Advocacy wants to have a three day event at the soccer field to help publicize the mural. They will encourage people to watch him while he paints. Special events are planned for the children and vendors will be present to attract more people. Total cost is \$7,000. \$6500 is Troy's cost. Children's Advocacy is requesting a grant from Arts Build Community (ABC), asking for \$3500 and asking Tourism for the other half. Deadline for submitting the grant is July 1.

MAC - Joni presented the MAC funding request for Rights/Royalties for the 2021 season. It was noted three of the plays have already taken place. Based on the information presented, the full board will need to review the documentation. The MAC has requested

Coffee County Craft Association / Foothills Crafts - Joni presented the Coffee County Craft Association / Foothills Crafts 2021-2022 funding request for \$3,000. Tourism will ask them to complete the Manchester / Tourism Community Support Grant. The request will be reviewed once the document has been turned in.

Holiday Inn - The Holiday Inn has submitted the Manchester /Tourism Community Support form for a total of \$940.10. Joni will call the General Manager and ask if this was the government rate and was the submitted rate without taxes. This request is for the funding of the hotel cost of the journalists (Travel, music and life style writers). The possible outcome/exposure could be substantial because this is a media tour and the journalists are writing articles on the activities in the area. They also will be eating at Common John Brewery. They will be staying in Sewanee and attending a function in the Cave. The will take place the last week of May.

MCCCC - The MCCCC has submitted a request to help pay for the Motorcycle Run cost. The MCCCC is hosting this event because of the fire at the Smokehouse restaurant in Monteagle. MCCCC is requesting Tourism pay labor cost and room fee for the event. The participants are paying for their own meals.

Tourism will schedule a call meeting on Wednesday May 26, if the rest of the board can meet. 5:30pm

Meeting adjourned at 6:50pm.