

Manchester Tourism and Community Development Commission
Meeting Minutes
January 18, 2023

Members Present-Lori West, Lori Perry, Erin Kehely, Joey Hobbs, & Joseph Sherrill

Members Absent-Lori Watson

Others Present-Katy Riddle, Becki Johnson, Becky Forkel, Dominick, Kristina Moore, & Nathan Havener

Lori Perry called the meeting to order at 5:00pm. There was a quorum present.

Joey Hobbs made a motion to approve the December minutes, Erin Kehely seconded, motion carried.

Manchester Chamber of Commerce-Katy Riddle had nothing to report at this time, she was present to answer any questions we may have. Lori Perry stated that she would like to see Manchester have a larger website footprint. Lori West told Katy that there wasn't anything on the community events page. Katy stated that she hoped with the newer staff that she hoped to have that solved soon.

Manchester Parks & Recreation Department-Becki Johnson updated on upcoming events to be held.

Amazing Family Night-February 24th. Free public event.

St. Patty Day 5K-March 11. Collaborative effort with Common John Brewing, Sign-ups and more information to be handled by Manchester Parks and Recreation.

Easter Egg Hunt-March 25. More information coming

Amazing Family Night-March 14. Free public event

Becki stated they were working on summer dates for a possible lock-in.

Becki brought the committee the packet for the proposed ice skating rink. Packets were distributed to the committee with proposals for renting for one

month during holiday season or purchase the rink to have on hand instead of renting. Prices ranging between \$31,000-\$49,000. There were questions asked about time and prices for future revenue in the event the committee moved forward. Erin asked where was this to be located. Becki stated that the suggestion had been Rotary Park. Joey asked about what time frame, Becki stated that it would be during the holiday season, November/December.

Lori Perry stated that there needed to be 2 more proposals and we as a committee would like to have another update at the next meeting.

South Central Tennessee Tourism Association-Becky Forkel presented the committee with brochures featuring a golf guide or a city guide with a scannable QR code that would show pictures and the exact locations of restaurants, shops, etc. that SCTTA was starting work on that the committee could purchase. If purchased these would go to visitor centers and could also be located at the chamber for tourist to pick up. For 1 brochure the cost would be \$2500 for 2 brochures the cost would be \$4500. Lori West stated that she would like to wait on purchase until she could get an exact dollar amount of what was left in the budget after paying for the invoice for the TNTD Marketing Grant. Lori Perry tabled the purchase until the next meeting.

Becky gave the committee a run down of items that were purchased with TNTD Marketing Grant. Regional social media, 4 post per week with additional 26 post focusing on narrative pieces, professional photos, journalism articles, geocaching trails guides. Will have more updates at future meetings.

New Business-Guest, Lane Curlee presented the committee with the Discovery Map. It was regional map featuring, Manchester, Tullahoma, Normandy etc...Lori West again stated that there was a need to see what was left in the budget line item for advertising since the fiscal year isn't up until June 30. Map was tabled until next meeting.

Lori Perry stated with a new Director of Finance, would Lori West invite her, Lisa Myers, to the next meeting so could get some updated numbers so we would be able to move forward with future purchases. Lori West stated she would handle it.

Play TN Sports Membership denied at this time. This membership will still be available for future use. Lori West stated that she had spoken with AJ Fox of the Manchester Parks and Recreation, and that there was a need of holding off due to multiple factors. Becki Johnson agreed as she had called about it as well, so the commission agreed as well to use if for another time or use the money for a different membership. Lori Perry made the motion to pass on membership, Lori West seconded, motion carried.

Lori Perry made the motion to purchase a table for the 47th Annual Chamber of Commerce Gala. Erin Kehely seconded; motion carried. MTCD would be a platinum sponsor and members of the commission would be in attendance, with Lori Perry presenting the awards from the MTCD commission. Lori West updated the commission on the price of the awards purchased. Lori West used the last two of the awards that was on hand from previous awards events and purchased the engraved name plates for \$40.00.

Lori West spoke to the commission that there had been a project proposal mentioned to her from Mayor Howard. This proposal was presented to the previous commission and was budgeted for the 2022/2023 fiscal year. Mayor Howard would like to see more decorations on street poles to interchange with the seasons, especially the poles on to the entrances along the exits of 110, 111, and 114. Lori West also stated she had spoken to the Street Dept. and had received a copy of a couple of maps representing the poles to get a better view of how many would need to be purchased. Lori Perry stated she would like to invite George Gannon, Director of the Public Works to gain more information. Issue tabled until the March meeting. Public Works Office Manager, Kristina Moore was present to make a note to inform George Gannon of March meeting.

Joey Hobbs made the motion to adjourn, Joseph Sherrill seconded; motion carried.

Meeting adjourned 6:45pm.