

Manchester Tourism and Community Development Commission
January 24, 2022

Members Present

Joni McReynolds
Roxanne Patton
Kevin Sherrill
Lori Perry

Members absent

Zakk Huddleston
Dustin Gallaher

Others Present

Katy Riddle
AJ Fox
Jeff Houck
Ryan French
Dalton Perez,
(Manchester Times)

Kevin called the meeting to order at 5:37pm. There was a quorum.

Katie presented information on the Advertise Coop Travel Magazine.
Guestquest.com

Kevin will be presenting the Tourism Awards at the Chamber of Commerce Gala.

Jeff talked about the 21 youth baseball tournaments that have booked. This will result in 20-30 team tournaments. There are 33 tournaments booked for the summer, 7 AAU Basketball tournaments scheduled, and 6 soccer fields booked. It will be about 10 - 12 by the end of the season.

Lee Brooks, President of the Coffee County Soccer League talked to the Coach of the Nashville Knights. Discussion was held on signing a two-year lease to use the soccer field, providing clinics for the children, providing the opportunity to watch the professional soccer teams play. The Nashville Knights will possibly use the Manchester soccer complex as their home field beginning April. They have 8 - 10 games scheduled for the spring and the same in the fall. Jeff Houck is waiting on a formal proposal from the Nashville Knights.

A regional Archery tournament will be held at the Rec Center and Feb 12 - with over 200 kids, ages 8 - 18. Taylor's archery out of Tullahoma is sponsoring the

event. The facility fee is \$200 for a one-day archery tournament. Jeff Houck requested funding of \$200 for the facility fee for the archery tournament. Joni made the motion to pay the facility fee for the archery tournament. Kevin seconded; Motion carried.

The Recreation Department is still waiting on the State of TN to produce a contract on the softball field lights.

Ryan French - Gave an overview of the State's Tourism budget. Handouts were presented from Ryan. The SCTTA numbers, reflected over \$330M in visitor spending.

In 2020 Coffee County ranked 19 out of the 95 Tennessee counties in earnings from Tourism. Coffee County is the first organization that does not have a paid Tourism Director to be ranked so high.

Discussion was held on the dues for the South Central TN Invoice of \$6,800. Once we pay it, we get half of it back. Roxanne made the motion, Lori seconded. Motion passed.

Joni read the emails regarding the LNMP.

Discussion was held on Tourism hosting Spring concerts. Tourism wants to continue hosting the concerts and will talk to commissioner Zakk Huddleston to lead the effort. Tourism may possibly host a May concert.

Meeting adjourned at 6:12pm

